GREENE COUNTY OPIOID PREVENTION 3-YEAR STRATEGIC PLAN July 2018-September 2021

Problem Statement		Strategies	Activities	Milestones	Timeline	Persons/	Outcomes			
Problem	But why?	But why here?					Agencies Involved	Short Term	Intermediate	Long-Term
Too many	Community	There is no	Provide	Community awareness	1. Develop new media	1. 8/18-2/19	MO Safe &	In FY2019, there will be	Community	By FY2024,
Greene County	Laws and	community-wide	Information	campaign focused on the	messages for TV, radio, print,		Sober	increased community	Laws and	fewer GC
(GC) youth and	Norms	effort to increase		prevalence and risks of	and social media, incorporating		SPS	awareness compared to	Norms	youth and
adults are	Favorable	awareness of		opioid misuse and related	input from target audiences		Media	FY2018 results, of the	Favorable - by	adults will
misusing		opioid misuse		consequences, where	into the messages.		partners	prevalence and risks of	2022, there will	be misusing
opioids and	There are few	prevalence,		opioids are accessed for			417SQUAD	opioid misuse, and	be a decrease	opioids and
experiencing	documented	associated risks,		misuse, and effective	2. Implement media messages.	2. Phase 1:	SAMHTF	awareness and	in community	experiencing
negative	collaborative	or effective		prevention strategies. This		7/18-2/19	Turner	implementation of	laws and norms	negative
consequences	opioid	prevention and		will include a comprehensive		Phase 2:	Foundation	prevention and	favorable	consequenc
	prevention	intervention		media campaign and		3/19-6/19	OFB	intervention activities, as	compared to	es
Missouri	activities and	activities to		promoting a variety of		Phase 3:		measured by	2016, identified	
Student Survey	a low	address this		trainings, HELP videos, and		7/19-6/20		tracking the doses and	through an	2024 MSS
- 6 th -12 th	percentage of	problem		the MO Safe & Sober				reach of paid media ads	increase in	will indicate
graders	current			program	3. Engage local partners to	3. Ongoing		and print materials	documented	for GC 6 th -
reporting	medical			PRC, CARA	share awareness campaign			distributed, and	collaborative	12 th graders
lifetime misuse	providers				within their sphere of influence.			pre-post or post only	activities, key	a reported
of prescription	accessing			DONE				surveys, focus groups,	stakeholder	2% decrease
drugs increased	PDMP							instances of earned media,	feedback	in lifetime
from 8.67% in	(SGCHD)							coalition membership and	reports,	misuse of
2014 to 12.6%								attendance lists, and key	community	prescription
in 2016, and								informant interviews	surveys and	drugs and
current misuse								tracked and analyzed	success in	3% decrease
of prescription	Attitudes	Lack of							implementing	in current
drugs increased	Favorable	perception of						FY2019 Missouri Safe &	the opioid	misuse of
from 3.82% in		harm of						Sober evaluation results	misuse	prescription
2014 to 8.2% in	2016 MSS	prescription drug						for participating Greene	prevention	drugs,
2016	indicates an	misuse – 2016						County school districts will	strategic plan	compared to
	88%	MSS indicates						show increase from		2016 MSS
GC Treatment	perception of	student						FY2018 results in	Attitudes	
records indicate	harm, 95%	perception of						awareness of risks of	Favorable –	GC
a 40% increase	perception of	harm for						substance misuse,	2022 MSS will	Treatment
from FY15 to	parental	prescription drug						decreased in attitudes	indicate an	records will
FY16 for	feelings, and	misuse is lower						favorable towards	increase in	indicate a
persons	94%	than harm for use						substance misuse and	perception of	20%
identifying	perception of	of all other illicit						increases in the number of	harm,	decrease
heroin as their	wrongness of	substances except						youth pledging to not	perception of	from FY16
	prescription	marijuana, and						misuse substances	parental	numbers for

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Mo Reyfleroin OD death rate since 2014 The remainder of t	primary drug	drug misuse,	Generation Rx	Enhance/	Implement Generation Rx	1. Recruit additional Generation	1. 8/18 -	UMKC School	Pre/post surveys will show	feelings, and	persons
Motiviplend decreased is 57% higher than national rate is 57% high	problem	which either	pre-tests indicate	Build Skills	programs for youth and	Rx Presenters through Training	Then as	of Pharmacy	a 10% increased	perception of	identifying
Do death rate is 57% higher than national rate 2017 Opioid Roundtable Springfield Roundtable Springfield Roundtable Springfield Roundtable Springfield Roundtable Springfield Roundtable Roundtable Springfield Roundtable R		remained	low awareness of		adults	of Trainer or webinar TOT.	needed	SPS	awareness in risks related	wrongness of	heroin as
Do death rate is 57% higher than national rate 2017 Opioid Roundtable Springfield Roundtable Roundt	MO Rx/Heroin	steady or	risks and		PRC. CARA. STR			Bovs and	to opioid misuse, refusal	prescription	their
sextwitters and adult physician reported seeing more therein ODS in March April 2017 changed from the past 1 years of the past	=					2 Coordinate and implement	2 Phase 1.	-	-		
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2017 Opioid misuse 2018 Opioid misuse 2019 Application for misuse 2019 Application for misuse 2019 Opioid misuse 2019 Application for misuse 2019 Opioid misuse 2019 Application for m	_	Since 2014				Generation KX presentations.					_
2017 Opioid Roundtable Discussion - Springfield hospitals report treating 5-7 overdoes daily and one hospital physician reported from the properties of the prevalence of opioid misses and related risks, as well as effective prevention and intervention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and intervention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and intervention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and intervention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and intervention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and the properties of the prevalence of opioid misses and related risks, as well as effective prevention and the properties of the prevalence of the 2015 rate will as the properties of the prevalence of the 2015 rate will be properties of the prevalence of the 2015 rate will as effective prevention and the properties of the prevalence of the 2015 rate will as effective prevention and the properties of the prevalence of the 2015 rate will as effective prevention and the properties of the 2015 rate will as effective prevention and the properties of the 2015 rate will as effective prevention and the properties of the 2015 rate will as effective prevention and the properties of the 2015 rate will as effective prevention and the properties of the 2015 rate will as effective prevention and the properties of the 2015 rate will assembly as a 10% increased wareness in risks related to prescription foruge properties of the prevention and the 2015 rate will assembly as a 10% increased wa											problem
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Roundable Discussion Springfield Discuss	2017 Opioid						7/20-6/21			report	OD death
Discussion—Springfield hospitals report treating 5-7 overdoses daily, and one hospital physician reported seeing more heroin ODs in Marchaphtical and total over the gast 19 years CDC - GC Opioid OD deaths and death rates increased from 2012-2013 to 2012-2013 to 2012-2013 to 103 casesthy 100,000 population to 15.3 deaths/ 100,000 population) population to 15.3 deaths/ 100,000 population) population to 15.3 deaths/ 100,000 population	•						, ,			· ·	
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	_			Access		in Greene County.			_ · · · · · · · · · · · · · · · · · · ·		
collected, resulting in a 5% same as above	in 2016, up	Favorable	Favorable		PRC, CARA			enforcement			
									collected, resulting in a 5%	same as above	

from 397 grams	same as		Change		2. Explore interest in	2. Phase 1:	Local	increase in the amount	
in 2015	above	Youth access	Physical		establishing drug disposal	8/18-6/19	pharmacies	pounds of medications	Availability - By
		medications for	Design		boxes in other Greene County	Phase 2:	Crowder	collected compared to	FY2022, there
		misuse through			locations, educate potential	7/19-6/20	College	FY2018 numbers.	will be a
		means other than			pharmacy and law enforcement	Phase 3:	USDA		decrease in
		a script written			partners on the requirements	7/20-6/21	DEA		availability of
	Availability	for them			for establishing a permanent				opioids for
		Data: Rx access			disposal box, and assist those				misuse, as
	2016 MSS	(MSS)			willing to host one in acquiring				evidenced by
	indicates 28%				a box.				2022 MSS
	of students	There is not a	Change	Promote and distribute drug	1. Educate the community on	7/18 –	DREAM	2,000 drug disposal bags	showing
	report easy	coordinated	Barriers/	disposal bags	the importance of drug disposal	ongoing why	Ozarks Area	will be distributed in the	decreased ease
	access to	process to track	Access	PRC	bags and engage them in	supply lasts	Pharmacy	county	of availability to
	prescription	instances of		DONE	promoting distribution.		Association		access
	drugs for misuse	"doctor shopping"		DONE	2 Distribute drug disposal bags		(OAPA)		prescription
	misuse	by individuals attempting to			2. Distribute drug disposal bags				drugs, fewer patients
	There is no	access			at various locations and to partners.				"doctor
	comprehensi	prescription		Implement drug take back	Coordinate logistics for take	February-	DREAM	At least 6 locations will	shopping" for
	ve tracking	opioids for misuse		events	back events (locations, DEA &	April and	OAPA	host 1-2 TB events	opiates
	of proper	or trafficking		PRC, CARA	other partnerships, etc).	August-	GCSO	collecting at least 4,000	identified
	prescription	or tramewing		The, cana	other partiterships, etc).	October each	UMKC School	pounds of medications	through PDMP,
	drug disposal	Lack of		DONE	2. Promote the take back event	vear	of Pharmacy	annually, and surveys	documented
	activities,	community		33.112	locations.	, ca.	Law	collected at events will	use of proper
	,	awareness of					enforcement	indicate increased support	disposal
	Law	effective activities			3. Implement take back events.		Media	for opioid prevention	activities, and a
	enforcement	to properly						efforts	decrease in the
	report non-	dispose of unused							availability of
	prescribed	or expired	Provide	Educate about PDMP	1. Create sector-specific	1. 9/18-12/18	SGCHD	5 presentations will be	non-prescribed
	opiates are	medications, and	Support	PRC, CARA	educational presentations		DREAM	provided in FY2019	opiates as
	readily	effectively secure			about opioid misuse and the		Medical		reported by law
	available for	prescription	Change		role of a PDMP in opioid misuse		providers	20% of medical providers	enforcement
	misuse in the	opioids in the	Rules and	Chris will check with GCHD	prevention.		SAMHTF	will participate in PDMP in	
	community	home	Policies	about whether we can				Year 1, and the percentage	
		(stakeholder		track/know who is using	2. Provide the presentations.	2. Phase 1:		will increase in Year 2	
		feedback, law		PDMP locally		1/19-6/19			
		enforcement				Phase 2:			
		reports of				7/19-6/20 (if			
		medications				needed)			
		stolen from							
		homes			3. Provide positive recognition	3. Ongoing			
		Increase in barrain			for the specific sectors who				
		Increase in heroin			utilize PDMP.				
		use stemming	Provide	Educate veterinarians on	1. Collaborate with local	1. 8/18-10/18	Veterinarian	Post surveys will indicate	
		from prescription	Information	opioid misuse prevention	veterinarians to assist in		partners	increased awareness of	
		opioid misuse –		strategies, including tips to	developing relevant			prevention strategies to	
		law enforcement		identify adults who may be				decrease incidents of pet	

	1			T	1				1
	reports,	Build/	diverting opioids intended	educational information			owners accessing opiates		
	treatment	Enhance	for pets	specific to veterinarians.			for diversion		
	provider feedback	Skills	PRC, CARA		2. 11/18-6/19				
				2. Distribute materials to all	then as				
			DONE	veterinarians in Greene County.	needed				
			Educate realtors on opioid	Collaborate with local	1. 8/18-10/18	Realtor	Post surveys will indicate		
			misuse prevention	realtors to assist in developing		partners	increased awareness of		
			strategies, including	relevant educational			prevention strategies to		
			campaigns to have	information specific to			decrease opioid thefts		
			medications secured in	realtors/clients.			from property showings		
			homes they are showing						
			PRC, CARA	2. Distribute materials to all	2. 11/18-6/19				
				realtors in Greene County.	then as				
			DONE		needed				
Community	Same as above for	Enhance/	Provide trainings on how to	1. Coordinate logistics,	1. Ongoing	DMH	Pre-post surveys will	Same as above	
Laws and	Community Laws	Build Skills	identify opioid overdose and	promote, and provide trainings	through 9/21	MO-HOPE	indicate increased	for Community	
Norms	and Norms		administer Naloxone, and	(offered as requested).		Trained	awareness of how to	Laws and	
Favorable	Favorable		how to request access to	_		facilitators	identify opioid overdose	Norms	
			Naloxone	2. Promote Naloxone request	2. As needed		and administer Naloxone	Favorable	
same as			STR, CARA	form to those attending	at training				
above				training.			MO-HOPE survey will track		
			DONE				incidents of Naloxone		
							administered to persons		
							experiencing opioid		
		CI.	5 :1: 1 :::1 :	1.5	4 0/40 40/40	DDEAAA	overdose		
		Change	Providing homes with lock	1. Develop protocol for	1. 8/18-10/18	DREAM	The number of lock boxes		
		Barriers/	boxes <i>CARA</i>	distribution of lock boxes to		Realtor	distributed will be tracked		
		Access	CARA	community homes.		agencies			
			DONE	2. Distribute lock boxes.	2. 11/18 -	Participants			
			DONE	2. Distribute lock boxes.	2. 11/18 - while	meeting			
						distribution			
					supplies last	protocol			
Availability	Same as above for	Change	Promote healthy alternative	Collaborate with partners	1. Ongoing	Youth-serving	Partner organizations will	Same as above	
Availability	Availability	Barriers/	activities when and where	and youth-serving organizations	1. Origoring	organizations	report increases in	for Availability	
camo ac	Availability	Access	youth are available and at	to offer and/or promote		417SQUAD	numbers of youth	101 Availability	
same as above		Access	no or low cost	alternative activities for youth.		41/3QUAD	attending alternative		
above			PRC, CARA	alternative activities for youth.			activities and number of		
			FAC, CANA	2. Develop prevention	2. Establish		times prevention		
			DONE	messaging to promote at the	per event or		messages are shared at		
			DOINE	events.	organization		those events/activities		
				events.	Organization		chose events/activities		
	1		l	1	L				