

FOR IMMEDIATE RELEASE

CPO Announces New VP of Communications

SPRINGFIELD, Mo., (5/2/2024) – Community Partnership of the Ozarks (CPO) announces the addition of Melody Shuck to its dynamic leadership team. Shuck, with almost 20 years of experience as a communications professional, comes to CPO after serving as the City of Branson’s Communications Manager.

The VP of Communications reports to CPO’s CEO, Janet Dankert and works to increase awareness of how CPO builds resilient children, healthy families, and strong neighborhoods & communities in the 29 counties it serves in southwest Missouri.

“Melody’s experience and qualifications are a perfect fit for CPO and will help us continue the positive momentum we have right now,” **said CPO President, Janet Dankert.** “We will lean on her experience as we gear up for an exciting summer with our annual community events, Big Rig Night and National Night Out, as well as our signature fundraiser, Summer Soiree. We are thrilled to welcome Melody to our team!” **concluded Dankert.**

Before the City of Branson, Shuck had a successful career as a broadcast journalist, most recently working for KSPR and KY3 News in Springfield.

“Last year alone, CPO served more than 85,000 people right here in the Ozarks. That’s huge! From helping families obtain affordable housing, feeding the hungry, to preventing violence, drug use and suicide across the Ozarks - you can’t deny the incredible positive impact CPO has on our local communities. Yet, some people still aren’t aware of all of the programs CPO offers that make our neighborhoods better every day,” **said Shuck.** “I am grateful for this opportunity to be a part of giving back to the heart of what makes the Ozarks unique – our children, families and neighborhoods.”

Shuck graduated from Brigham Young University with a Communications degree. She began her new position on April 29, 2024.

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ABOUT COMMUNITY PARTNERSHIP OF THE OZARKS: *The mission of Community Partnership of the Ozarks is to facilitate and promote the building of resilient children, healthy families, and strong neighborhoods and communities through collaboration, programming and resource development. For more information on the Partnership’s collaborative efforts and programs, visit www.cpozarks.org.*